

15 March 2017

2:00-6:00 PM

Keynes Hall,  
King's College

Free event. Please register at:

<https://www.eventbrite.co.uk/e/two-mayorstwo-cities-urban-transformation-in-cali-and-medellin-tickets-32164615230>

# 2 Mayors Cities

## Urban Transformation in Cali and Medellín

### Conference overview

Cali and Medellín (Colombia) have undergone significant urban transformation over the past twenty years, having to overcome complex socio-spatial urban conditions and historical legacies. Since the late 1990s, new political postures emerged amongst a selected group of university professors, who were able to employ their academic experiences in order to tackle the difficult circumstances of their respective cities. With a diachronic perspective, this conference will critically explore their accomplishments, struggles and urban legacy, while reasoning upon the future of these two Latin American cities.

## MEDELLÍN

Sergio Fajardo holds a PhD in Mathematics, and has taught and published on this subject. Before launching his first political campaign, as mayor of Medellín, he surrounded himself with other academics, including a group of architects and urbanists from Universidad Pontificia Bolivariana de Medellín.

As Mayor of Medellín, his main challenge was to turn one of the most violent cities of the world into an inhabitable, more socially just, and commercially viable human environment.

The key result was the well-known *Proyectos Urbanos Integrales (PUI)*: a programme of urban intervention whose main purpose was to provide education and recreation, while creating mechanisms to allow greater mobility in the city.

**SERGIO FAJARDO**

## CALI

Rodrigo Guerrero is a doctor and PhD in Epidemiology, who served as President of Universidad del Valle in Cali (1982-84) and as Director of the Fundación Carvajal: a philanthropic organisation which offers assistance to deprived communities on the outskirts of Cali. He was elected Mayor of Cali for the first time in 1992, where he used his epidemiological knowledge and clinical experience to devise a system of statistical interpretation that helped the production of more accurate strategies to reduce urban crime.

Ultimately, his study produced a new understanding of Cali's urban geography that would then influence two successive master-plans for the city.

**RODRIGO GUERRERO**

### Conveners

Dr Felipe Hernández | Chair, Cities South of Cancer, Department of Architecture | Fellow, King's College

Ángela Franco-Calderón | PhD Candidate, Cities South of Cancer, Department of Architecture | King's College

Giulia Torino | PhD Candidate, Cities South of Cancer, Department of Architecture | King's College

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